

Global Youth Entrepreneurs Forum 2016 Pitching Competition

Eligibility

1. With a business idea; business registered for no more than three years
2. We encourage submissions on ALL types of industries
3. The Applicant(s) should be aged between 18 and 40
4. The Applicant(s) should be the representative to pitch at the Global Youth Entrepreneurs Forum 2016
5. The Applicant(s) must be present at the Global Youth Entrepreneurs Forum 2016 and attend the Awards Ceremony in order to win

Application Method

The applicant should submit the following materials through the registration link (<https://goo.gl/Jpe8iw>) on or before the deadline 12 July 2016:

1. Application form
2. A PowerPoint with a maximum of 10 slides for screening

Language of presentation and pitching materials

English

Format of Pitching

Shortlisted teams will be the Finalists. Each Finalist will have 3 mins for presentation and 10 mins for Q&A session.

Key Dates

12 July: Deadline of application

2 August: Pitching at Hong Kong Convention and Exhibition Centre

Judging Criteria

Product and Services

- ✧ The nature, originality and variety of the products / services in the market

Teams

- ✧ Have a strong and complete founding management team or a well described plan

to build such a team;

- ✧ Understand what additional people and skills are needed.

Innovation

- ✧ Show originally, creativity or novel expressions through the product / service design, operations, administration, promotion or other areas.

Opportunities and Differentiation

- ✧ Show the difference from existing competition;
- ✧ Have a clear and attractive market positioning and value proposition.

Solution

- ✧ Attractive business model;
- ✧ Represent a real investment opportunity in which people would consider investing with scalability.

Presentation

- ✧ Carry clearly developed messages;
- ✧ Effectual presentation skill

Prizes

Gold Award, Silver Award;

Best Pitch Award;

Most Favourite Idea Award (Vote by the audience)

Confidentiality

Since the pitching will be opened to all participants of the Forum, Not Disclosure Agreements (NDAs) will not be required between teams and judges and confidentiality will not be guaranteed. Please do not include confidential material in your submissions and presentation.

Organisers may take photographs and/or video during presentation for public relations purposes. Any content presented by the teams should be considered public knowledge.

Terms and Conditions:

- 1.1 Each Applicant can submit one application only.
- 1.2 Applicant(s) of each team must provide all required information accurately or otherwise will result in disqualification.
- 1.3 Applicant(s) of the team must agree and authorise the Organiser to use their names and business description for publicity of the Forum.
- 1.4 Flight tickets, accommodation, travel insurance, visa application fee and so forth are on person expenses of the Applicant(s).
- 1.5 Final result of the Judging is final and may not be appealed.
- 1.6 The Organiser reserves the right of final decision and the right to amend or interpret all details of the competition.